



University of North Florida
Apr 25, 2024 at 9:00 AM to 1:00 PM
Bank of England Suite @ UNF Arena

Chair Hyde will call the meeting to order.

Chair Hyde will offer those in attendance the opportunity for public comment.

Dorian James, UNF Men's Basketball Student Athlete, will share his UNF experience.

Nick Morrow, Athletic Director, will provide an update on UNF Athletics, including funding for Athletics.

Vanessa Theoharis, Asst. Vice President at SimpsonScarborough, will present the firm's work with UNF developing a unified brand strategy for the university. The higher ed research and marketing firm will highlight what they have learned through research and discovery, present the brand platform, and discuss next steps working with Marketing and Communications to develop messaging and creative concepts.

No Action Required

In 2005, the UNF Foundation accepted a gift of \$2 million from Mr. and Mrs. George H. Hodges, Jr. The gift was conditioned on the University naming the soccer/track stadium "Hodges Stadium" in perpetuity. The Stadium has been so named.

The University is now the beneficiary of one-third (1/3) of the remainder of the Kernan R. Hodges Estate and the Kernan R. Hodges Trust. The devise of the remainder (a sum of money) from the Estate under the Trust to the University is conditioned on the University acknowledging and agreeing: (1) that the Hodges Stadium facility will be named HODGES STADIUM in perpetuity; and (2) that the sum of money devised under

University of North Florida
Apr 25, 2024 at 9:00 AM to 1:00 PM



Board of Trustees Meeting
University of North Florida
Apr 25, 2024 at 9:00 AM to 1:00 PM
Bank of England Suite @ UNF Arena



Board of Trustees Meeting

University of North Florida

Apr 25, 2024 at 9:00 AM to 1:00 PM

Bank of England Suite @ UNF Arena

Julia Hann, Chief Audit Officer, and Robyn Blank, Chief Compliance Officer, will update the Board on the growth of UNF's Enterprise Risk Management program and lead the Board in a discussion of identified risks and mitigation strategies. This discussion follows recommendations from AGB's Dr. Carol Cartwright about Board involvement in risk management.

Proposed Action:

RESOLUTION

The University of North Florida Board of Trustees
(Acceptance of Gift, Conditions, and Sale of Property to Trustee)

WHEREAS, The University of North Florida (the "University") is a one-third (1/3) remainder beneficiary of the Kernan R. Hodges Estate and the Kernan R. Hodges Trust dated January 23, 1981, as amended, sometimes referred to as the Kernan R. Hodges Revocable Trust (collectively the "Trust"); and

WHEREAS, this remainder distribution (the "Gift") is a conditional gift as the Trust agreement requires both that the bequest be used for the specific benefit of HODGES STADIUM and that the University agree to retain the name, HODGES STADIUM, for the Stadium facility (not including the adjacent track/competition field) in perpetuity (the "Conditions"); and

WHEREAS, one of the noncash assets remaining in the Trust is the ownership interest in a home located at 1330 Mallard Drive in Franklin, Tennessee where family members of Kernan R. Hodges and the Trustee live and who currently rent the residence from the Trust (the "Home"); and

WHEREAS, the third party date of death appraisal values the Home at \$312,000.00; and

WHEREAS, the Trustee would like to purchase the Home for cash at that price, acknowledging that in order to do so, all the remainder beneficiaries must waive his conflict of interest.

NOW, THEREFORE, BE IT RESOLVED that The University of North Florida Board of Trustees, through University of North Florida Foundation, Inc., its direct-support organization, and for the benefit of the University, gratefully acknowledges and accepts the Gift, acknowledges and agrees to the Conditions, and waives the Trustee's conflict of interest.

FURTHER RESOLVED, that the Gift will only be used for the specific benefit of HODGES STADIUM.

FURTHER RESOLVED, that the name for the Stadium facility (not including the adjacent track/competition field) currently known as HODGES STADIUM shall remain HODGES STADIUM in perpetuity.

FURTHER RESOLVED, that the University waives the Trustee's conflict and authorizes the sale of the Home to himself for the cash sum of \$312,000.00.

The undersigned, as duly elected and extant Chair of The University of North Florida Board of Trustees, a public body corporate, hereby certifies that the foregoing is a true and correct copy of the Resolution duly adopted at a meeting of the Board of Trustees held in accordance with state law and the bylaws of the Board of Trustees on April 25, 2024; and that the Resolution is now in full force and effect without modification or rescission. The Secretary of the Board of Trustees has directed that the University's corporate seal be affixed hereto.

Kevin Hyde
Chair, Board of Trustees

(CORPORATE SEAL)

Proposed New Major added to Existing Degree – MS in Fintech

A new FinTech major will be added to the existing MS degree and major Business Analytics under CIP code 30.7102 to be implemented Fall 2024. Whereas the Business Analytics major is designed to provide students the tools they need to do analytics in any type of company, the FinTech major will specifically focus on finance and banking. FinTech is the application of new computing technologies, such as machine learning and AI, to traditional problems in finance, and particularly to banking, both consumer and commercial. The new FinTech major will directly draw upon optimization methods, computer algorithms, probability and stochastic models, information economics, logistics, strategy, consumer

Proposed New Academic Program – B.S. in Environmental Science

The overall purpose of the B.S. in Environmental Science is to meet the interdisciplinary educational needs of students in environmental science, increase mission-aligned degree offerings at UNF, and contribute to the environmental science workforce in Florida. The proposed program of study will offer two concentrations: Environmental Natural Sciences; and Environmental Principles and Practice. Both concentrations are designed with the aim of preparing the next generation of environmental leaders who can seamlessly transition to careers post-graduation, with extensive opportunities for professional preparation, networking, an inter-graloreeree, an grs

(m of p)-1 (r1 (ram of)-1 (study wil)-r)1 ()JTJe ecr1 (ram)1 (d)-nary-1 (rres)]TJ rch aieroaches()-1t0pri. The pro