

**Faculty Qualifications:
(Updated April 2020)**

**Coggin College of Business
University of North Florida**

Section 1	Definitions of SA, PA, SP, and IP and College Standards (pages 2-3)
Section 2	SA and PA Application Guidelines (pages 4-7)
Section 3	SP and IP Application Guidelines (pages 8-9)
Appendix	Faculty Publication and Professional/Scholarly Activities (pages 10-11)

Section 1

Definitions of SA, PA, SP, and IP

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AACSB Definitions of SA, PA, SP, and IP

Coggin College Standards

The Coggin College of Business has adopted the following standards, which are consistent with the most recent AACSB standards. Minimum coverage requirements are also presented for each category:

	<i>Scholarly</i>	<i>Practice</i>
<i>Research Doctorate or JD Academic</i>	Scholarly Academic (SA)	Practice Academic (PA)
<i>Masters or non-research degree Practitioner</i>	Scholarly Practitioner (SP)	Instructional Practitioner (IP)

Minimum Requirements At least 40% SA	Coggin COB Target Requirements >40% SA with:
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Coggin College Guidelines for Scholarly Academic (SA)

2. Accepted for publication

- Manuscripts or papers accepted for publication with no revisions still outstanding, and with an acceptance letter from the journal editor, are deemed to be published for the sake of determining academic qualification.
- The date of the acceptance letter from the journal editor is deemed the publication date. If a paper is so claimed for determining academic qualification (as opposed to waiting until the article appears in print to claim it), then the date of the acceptance letter becomes the permanent time stamp on that contribution when determining intellectual contributions in any five-year period.

3. Journal article reprints

- No journal article will be counted more than once, even if that article is reprinted in the same or another journal.

4. Interdisciplinary publications

Section 3

SP and IP Application Guidelines

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Appendix A Faculty Publication and Professional/Scholarly Activities

Note: Repeated instances of each activity count separately towards meeting status maintenance requirements, unless otherwise noted.

Category A

6. Serving as program or track chair in a nationally or internationally recognized academic conference.
7. Serving as the editor or associate editor for a nationally or internationally recognized academic journal within field.

Category C Professional and Practice Publication Activities

1. Publication of a chapter in a book, an article (including refereed article), or other publicly available manuscript aimed at professionals, practitioners, businesspeople, or policymakers.
2. Publication of a publicly available report of a professional organization or governmental body.
3. Acquisition of a patent.

The following “professional and practice publication activity” counts as two activities towards meeting status maintenance requirements due to its intensive nature:

4. Publication of the first edition of a book aimed at professionals, practitioners, businesspeople, or policy makers.

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