

**Coggin College of Business  
Executive Committee Meeting  
May 10, 2018 (9:00-11:00 am)**

**Members Present:** Dawkin

- Mark said the Director of Development (DOD) search is ongoing and candidates are visiting campus this week and next week. Mark said his goal was to find the right person, and he thanked Megan for her work while CCB is without a DOD.
3. **Advising Services update (Jennifer Jackson)** – Jennifer thanked Andres for allowing her to go on the Spain study aboard.
- Advising Services has completed the end of the year processing which included suspension processing, probation processing, athletic certifications, duplicate course review, and pre-requirements checking process. Reham and Paul said Advising Services has done an amazing job advising students and communicating with the chairs. There was a discussion about courses restrictions and how they get attached to a course, and Jennifer is going run a report with all CCB courses and their restrictions so the chairs can review for accuracy and completeness.
4. **CMC/CCB Marketing update (Derek Guffin)** – CMC is planning for the fall semester.
- CMC is shift directions and will some new polish on 50% of its products and programs. They are overhauling their website, rebranding their products, and designing new logos for everything. This will help to better communicate to employers CMC's products and programs, and help the CMC when working on development initiatives. Derek wants to collaborate with Development to create a Corporate Partners Program.
  - The university has moved to a decentralized career services model and has canceled the central Ospreys Career Fair. CMC is going to have a Career Day with the College of Arts and Sciences, and this will add 50 to 75 employers to the CMC's existing portfolio of 125 employers. Overhauling the website will improve communications with this large influx of employers regarding CMC activities and events.
  - Coggin Career Week will be the last week in September. The event is critical to CMC and CCB as a whole, and Derek needs the EC's assistance and feedback with explaining the product to the students and faculty so they will know what to talk about with the employers. The event will start with two days of accounting, and will roll into career services for all the other units.

- Janice thanked Lakshmi for using 12-15 of the SBDC's

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