

**Coggin College of Business
Executive Committee Meeting
August 2, 2018 (9:30-11:16 am)**

Members Present: Dawkins, Eltantawy, Fadil, Frankel, Goel, Guffin, Jackson, Johnson C., Johnson R, Learch (on behalf of Gallo), Loh, Russell, and Weiler

Members Absent: Donaldson, Gallo, Jaeger, and Watts

1. **Approval of 7/12/18 minutes** (5 b (aw)ger,

opportunities, forensic accounting, new accountant hire expectations, data analytics, governmental accounting, the future of accounting, etc.). Four of the twelve sessions are booked, and five employers have signed up. The CMC hopes to have 15 to 20 employers participate. Friday 9/21 will be the traditional accounting career expo with a panel on recruitment. David will host a session on the CPA, the MAcc program, and a traditional employer showcase.

- CMC Marketing - Samantha, a part-time graphic designer, is doing a good job and is working with advising and IB on some projects. The CMC is 12.1 (s)w a51 and onTc 0 Tth

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6. Fall/Spring Classes Update (Chris Johnson) –

- The spring 2019 and summer 2019 schedules will go live at the same time and students can develop their summer schedules earlier. The Chairs should be hearing from the Registrar’s Office about the schedules, and there are still unassigned classrooms for the fall.
- President’s Retreat with Deans and Directors – At the start of the meeting there was an eight-minute video of President Szymanski and the Provost meeting with the Board of Governors last month. The BOG message to President Szymanski is the need for urgency for UNF to move out of the bottom in the college performance metric ratings. The BOG asked President Szymanski to report back in 6 months on what UNF has done – not with ideas or challenges to lack of improvement - to improve their metrics rating. The BOG pointed out that FAU, a regional comprehensive institution and similar to UNF in terms of vision, has significantly turned around its position in the metrics rating and has proven ratings can be improved. The BOG doesn’t want any more excuses from UNF. The President said the metrics are difficult to move in many regards since the key issues are retention, procession to graduation, and improving our graduation rates. One of the immediate issues to consider is developing more three plus one and four plus one programs. In CCB, this should benefit the Master of Science in Management. Chris said CCB needs to collaborate with the COAS for these programs. President Szymanski believes UNF is the next break out university in the state but UNF needs to think creatively and innovatively with different visions. Chris said CCB has been thinking creatively and innovatively in the last couple of years, but CCB needs to graduate more students on time, create pathways for job opportunities, and do a better job of tracking information such as internships (including creating a zero credit internship). One of the immediate things to improve the metrics is identifying existing programs that perhaps could be recoded and moved into an area of strategic emphasis. One idea is moving the global MBA program to a classification of international MBA – a separate degree program. Mark said the new president is coming to the first faculty association meeting on 9/6, and the sense of urgency message will be repeated over and over again, as well as a message of radical innovation. Mark said Dawn and Reham have had some discussion about potential changes that would help some CCB credit hours count as areas of strategic emphasis.

New Business

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- UNF's retention rate was discussed in a letter to the UNF on 10/10/16 ()9.2603 Tc 0acm0i

